

Patient Education Endowment

Donor Opportunity and Benefits

Legacy Champion – \$1.5 million level

- The Donor will be given legacy/naming recognition in perpetuity on the specific fund being supported, such as The {Donor Name} Pediatric Health Education Fund.
- The Donor will be recognized on health educational materials specific to the fund.
- The donor will be acknowledged on the Urology Care Foundation Donor Wall at the American Urological Association Headquarters.
- The donor will be acknowledged at the AUA Annual Meeting on the Urology Care Foundation Donor Wall.
- The donor will be acknowledged in the Foundation's Annual Report.
- The donor will be recognized as a key supporter on the UrologyHealth.org website.
- The donor will be recognized as a key supporter through the UrologyHealth.org and social media channels where the newly established endowment fund will be announced.
- The donor will be recognized in our *UrologyHealth extra*[®] quarterly magazine, where information on the newly established endowment fund will be announced.
- The donor will be given a full page ad space in the issue of *UrologyHealth extra*[®]
- The donor will be featured at a Foundation check presentation event or at a mutually agreed upon venue.
- The donor will be presented with a plaque for their home or office at a donor recognition event.
- The donor will be acknowledged in a press release about the newly established endowment fund.
- Mutually agreeable campaign promotional activities may be established to publically promote the fundraising for the named fund.
- Potential matching funds may be established at the million dollar level to top off the fund.

Thank you, because of you we can make a difference in so many more lives!