Advancing Urologic Research and Education to IMPROVE PATIENTS’ LIVES.
Dear Friend of the Foundation,

As we reflect on this past year, we are pleased to present to you our 2015–2016 annual report calendar. We are honored to share our growth and accomplishments this year, made possible by the loyalty of our committed partners and donors. In the past year, we have expanded and ensured the sustainability of our Research Scholar Program through the creation of 14 new endowed awards, contributed by generous supporters who are making a lasting impact through the advancement of research. Our website, UrologyHealth.org, garnered more than 5.4 million visitors, positioning us as a reliable and influential go-to resource on urologic health for both large national and international audiences.

Realizing our website’s capacity to reach millions of patients, health care professionals and caregivers encouraged us to create a more patient-friendly and accessible version of our website. In May 2015, we launched our newly enhanced website, featuring information on more than 100 urologic conditions. The website is now an even more valuable and reliable tool for those suffering with urologic disease. It allows us to reach a vast audience with critical messages and patient education information on a variety of urologic concerns for patients. In 2016, we are launching a campaign to establish a Patient Education Endowment Fund in five areas of urologic health; Prostate, Pediatric, Bladder, Renal/Kidney and Sexual/Reproductive. Our goal is to engage the public and the urology community as we expand our messages of urologic health and wellness.

In 2015, we celebrated our 40-year history of funding early-career investigators in urologic research. Since 1975, we have supported and ignited the careers of over 600 researchers, totaling over $24 million in awards and scholarships. As we contemplated the significance of the longevity and growth in our research grant programs, a theme of “40-for-40” was suggested—funding 40 awards and scholarships during our 40th year. The Foundation is extremely proud that we exceeded that mark! In 2015, the Foundation provided 42 awards and scholarships, totaling more than $1.2 million in research support, including 14 new Research Scholar awards, the flagship research training program of the Foundation. During this calendar cycle, the Research Scholar Program received 37 percent more applications than the previous year. Our early-career investigator training programs and awards are a highly regarded and sought-after opportunity for young scientists to begin a strong career in urologic research, mentored by leaders in the field. We are incredibly grateful for your generosity, which has helped grow and sustain this program. We look forward to the bright future of the Foundation as a dedicated leader in advancing urologic research and education to improve patients’ lives.

Together, we are ensuring the future of urologic health.

With gratitude,
Richard A. Memo, MD
Chair
Board of Directors

Urology Health
The Official Website of the American Urological Association

Mission
The Urology Care Foundation is the world’s leading nonprofit urological health foundation—and the official foundation of the American Urological Association. We partner with physicians, researchers, health care professionals, patients, caregivers, families and the public to support and improve the prevention, detection and treatment of urological diseases through research and education.

Vision
To support urological research, and to be the premier provider and resource for the most current, comprehensive and reliable urologic health information for patients and the public.

Urologic Disease in America

Treatment for urologic diseases costs the American public nearly $40 billion annually, exclusive of medication costs.

According to the National Institutes of Health, BPH affects more than 50% of men over age 60, and as many as 90% of men over age 70.

Prostate cancer affects 1 in 5 African-American men.

1 in 3 men whose fathers or brothers had prostate cancer will be diagnosed.

1 in 2 women will experience some form of urinary incontinence in their lifetime.

According to the National Institutes of Health, 400 million worldwide suffer from incontinence.

According to the National Institutes of Health, more than a million new kidney stone cases are diagnosed in America each year.

UrologyHealth.org
When you support the Foundation, you help jumpstart our young researchers’ futures—and help improve the future for hundreds of thousands of men, women and children.

- Dr. Larry Lipshultz, our first Research Scholar, Baylor College of Medicine
We all want to help our patients live full and happy lives.
The Foundation’s resources assist me in educating my patients to improve their quality of life.

-Lisa Hawes, MD, Chesapeake Urology

FEBRUARY 2016

Information on over 100 urological conditions and treatments at UrologyHealth.org

Order free patient information at UrologyHealth.org/Order or call 1-800-828-7866

UrologyCare
FOUNDATION™
The Official Foundation of the American Urological Association
March is Kidney Health Month.

An estimated 10% of Americans suffer from kidney stones at some point in their lives.
We have supported 107 projects on kidney health and disease.
April is Testicular Cancer Awareness Month.

Testicular Cancer is THE MOST COMMON cancer in young men.

We are working to ensure young men have the BEST OUTCOMES through awareness and early detection.

Urology Care FOUNDATION™
The Official Foundation of the American Urological Association

APRIL 2016

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World Health Day  April 7
National Public Health Week  April 4-10
May is Bladder Cancer Awareness Month.

**Bladder Cancer is the 4th Most Diagnosed Cancer in men.**

*We have supported 47 projects on bladder cancer.*

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National Nurses Day May 6
Women’s Health Week May 8-14
AUA Annual Meeting in San Diego, CA May 6-10
June is Men’s Health Month.

Join us in our
QUEST
TO HEIGHTEN
AWARENESS
of preventable health conditions and
ENCOURAGE
detection and treatment of
disease among men.

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### Urology Care FOUNDATION™

The Official Foundation of the American Urological Association

**JUNE 2016**

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<td>Father’s Day 19</td>
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**National Cancer Survivors Day** June 5

**Men’s Health Week** June 13-19

**World Continence Week** June 20-26
Celebrating research excellence for over 40 years!

Over the past 41 years, scores of young investigators have been able to use both the funding and skills they learned in achieving a Research Scholar Award as a springboard to sustained funding over many years. Consequently, the importance of the Research Scholar Program cannot be overstated.

- Rosalyn Adam, PhD, Boston Children’s Hospital
This campaign is a national public awareness initiative in partnership with the National Football League (NFL) to increase AWARENESS about prostate cancer and raise funds for prostate cancer RESEARCH AND EDUCATION.

**Urology Care Foundation™**
The Official Foundation of the American Urological Association

**AUGUST 2016**

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Save the Date:
Prostate Cancer Awareness Month and kickoff of the *Know Your Stats*® campaign September 1

**UrologyHealth.org**
September is Prostate Cancer Awareness Month.

1 IN 7 men will be diagnosed in their lifetime.

We have supported 189 PROJECTS on prostate cancer.

SEPTEMBER 2016

Sign the Know Your Stats® pledge at KnowYourStats.org

Special thanks to Chesapeake Urology for their sustained support and commitment to the Urology Care Foundation’s research and education programs!
The Urology Care Foundation is RAISING AWARENESS through a series of health campaigns to let patients know they are not alone, and there is help.

OCTOBER 2016

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November is Bladder Health Month.

400 MILLION PEOPLE worldwide suffer from incontinence.

We have supported 216 PROJECTS on bladder health.

November is Bladder Health Month.

400 MILLION PEOPLE worldwide suffer from incontinence.

We have supported 216 PROJECTS on bladder health.

Urology Care FOUNDATION™
The Official Foundation of the American Urological Association

NOVEMBER 2016

National Family Caregivers Month

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UrologyHealth.org
MAKING A DIFFERENCE.

Generous supporters LIKE YOU ensure a better future for those who suffer from urologic diseases.

Urology Care FOUNDATION™
The Official Foundation of the American Urological Association

DECEMBER 2016

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December 31

Last day to make your 2016 tax deductible gift!

UrologyHealth.org
The Urology Care Foundation’s program expenses fall into two major categories: Research and Education.

Research grants are awarded to institutions and individuals throughout the United States through the American Urological Association (AUA) Office of Research. The AUA Office of Research has a stringent peer-review process that reflects the highest standards of the National Institutes of Health. Each year, the Foundation grants more than $1 million in research funding to the AUA Office of Research in support of training awards, salary stipends and fellowships to promising investigators. Our awards span the career spectrum of research—medical students, residents, post-doctoral and post-resident fellows and independent investigators.

Education expenditures include our efforts to raise awareness of urologic health through national public health campaigns and publications. The Foundation’s online and print materials are based on information from the AUA’s Clinical Guidelines. Our patient-friendly educational tools are designed to promote communication between patients and their health care providers. We also publish Urology Health extra®, a quarterly magazine.

Patient Education Endowment Fund

Building a Healthier Future

The Urology Care Foundation is committed to a Patient Education Endowment Fund to ensure that patients have access to the most reliable information concerning their urologic health and treatments. Endowment gifts are the most lasting and powerful resources a donor can give. Because they provide a steady stream of income from permanently invested funds, endowment gifts keep on growing and giving from one generation to the next.

The Foundation is interested in partnering with individuals like you who share the same passion for our mission and core values. The Patient Education Endowment Fund campaign, launching in 2016, will help us achieve these goals and provide sustained financial resources to keep patient education and resources current and accessible to the millions of patients and their caregivers impacted by a urologic disease.

Thank you!
Because of you we can make a difference in so many more lives!

www.UrologyHealth.org/Endowment
The Foundation is a leader in creating patient education materials on a variety of urologic conditions and treatments, based on the American Urological Association (AUA) clinical guidelines, which set the standards for quality patient care. These resources are regularly reviewed and updated and available free of charge.

Patient Education Materials and Resources

- **UrologyHealth.org** is a leading patient-friendly resource in urology. The redesigned UrologyHealth.org launched in May 2015 with a responsive and intuitive new design—easy for you or your patients to access from a smartphone or tablet.

- **Find-A-Urologist** tool that connects patients with urologists in their area.

- Urologist-reviewed information on more than 100 urologic conditions, treatments and procedures at UrologyHealth.org.

- **Free** printed patient guides, fact sheets, brochures and other tools available to order at UrologyHealth.org.

- **UrologyHealth extra®,** a free patient magazine. The newly redesigned UrologyHealth extra® magazine is a fresh, energetic and valuable resource that features stories about important urologic health and wellness topics, plus provides the latest tips on nutrition, fitness and living a healthy lifestyle.

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**5.4 Million VISITORS LAST YEAR TO UrologyHealth.org**

**MORE THAN 650,000 PATIENT EDUCATION RESOURCES DISTRIBUTED IN THE PAST YEAR.**

**OVER THE LAST YEAR, MORE THAN 276,000 COPIES OF UrologyHealth extra® have been distributed.**
The Urology Care Foundation has been a committed leader in advancing urologic research for over 40 years. The Foundation provides significant funding for its early-career investigator awards programs for innovative, investigative research to advance the prevention, detection and treatment of urologic diseases. These early-career investigator awards are offered through four distinct programs with the goal of preparing them to be independent, successfully-funded investigators:

Medical Students > Resident Awards > Research Scholars > Rising Stars > Independent Investigators

Due to funding cuts and the competitiveness of being selected, the success rate of the average researcher of getting funded by the National Institutes of Health (NIH) is less than 20 percent.

1 in 3 of our RESEARCHERS obtained subsequent grant funding, resulting in $480 million in post-grant federal funding. This represents a 20 to 1 return on investment.

2015-2017 Research Scholars

Awarded Research Scholars at major institutions throughout the United States and Canada are highlighted on this map.

2015 – 2016
Aditya Bagrodia, MD
Memorial Sloan-Kettering Cancer Center
New York, NY
Zarine Balsara, MD, PhD
Boston Children’s Hospital
Boston, MA
Chad Ellimoottil, MD
University of Michigan
Ann Arbor, MI
Michael Johnson, MD
Johns Hopkins Medical Institutions
Baltimore, MD
Austin Kirschner, MD, PhD
Vanderbilt University Medical Center
Nashville, TN
Shihong Ma, PhD
The University of Texas Southwestern Medical Center
Dallas, TX
Akanksha Mehta, MD
Emory University School of Medicine
Atlanta, GA
Yasser Noureldin, MD, PhD
McGill University Health Centre
Montreal, Canada
Anobel Odisho, MD, MPH
University of Washington
Seattle, WA
George Schade, MD
University of Washington
Seattle, WA

2015 – 2017
Zheng Cao, PhD
University of Kentucky Medical Center
Lexington, KY
Abraham Hakmi, MD
Memorial Sloan-Kettering Cancer Center
New York, NY
Petra Popovics, PhD
University of Miami Miller School of Medicine
Miami, FL
Vijay Samineni, PhD
Washington University – St. Louis
St. Louis, MO
Corporate Champions

CORPORATE SUPPORTERS

This past year, dozens of corporate, foundation and association donors helped to make a significant difference in the lives of millions of Americans diagnosed with urologic disease through their support of the Urology Care Foundation’s research and education programs. We are grateful for their continued generosity and commitment to the Urology Care Foundation.

Partnering Institutions

Since its inception, the Foundation has provided more than 600 grants and awards totaling over $24 million in support of researchers at leading medical institutions across the country.
This past year, dozens of corporate, foundation and association donors helped to make a significant difference in the lives of millions of Americans diagnosed with urologic diseases through their support of the Urology Care Foundation’s research and education programs. We are grateful for their continued generosity and commitment to urology.
The Urology Care Foundation had its inaugural Care Gala on Friday, May 15, 2015 for a sold-out crowd at the National World War II Museum in New Orleans. The Gala raised over $255,000 to support the Urology Care Foundation’s mission to support and improve the prevention, detection and treatment of urologic diseases through research and education.

“It was a fun night! I saw a lot of people I knew; there was good entertainment with good friends.”
—Carl Olsson, MD

The Urology Care Foundation offers a wide range of vehicles to invest in our mission and leave a legacy to impact the future of urology. With a planned or legacy gift, you will make a difference in urologic patients’ lives, present and future.